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Advertising Contract

revised September 2019

Business Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Billing Address *(if different)*: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Advertising Options – Please mark two of the boxes below, first indicating the size, color, and frequency, and then the dimensions, for your ad:

| AD SIZE | BLACK & WHITE AD | | COLOR AD | | DIMENSIONS |
|------------------|--------------------------------|------------------------------------------|--------------------------------|------------------------------------------|----------------------------------------------------|
| | RATE PER ISSUE | RATE PER ISSUE, ANNUAL CONTRACT (4X) | RATE PER ISSUE | RATE PER ISSUE, ANNUAL CONTRACT (4X) | |
| Full page | <input type="checkbox"/> \$425 | <input type="checkbox"/> \$318 (\$1,272) | <input type="checkbox"/> \$525 | <input type="checkbox"/> \$418 (\$1,672) | <input type="checkbox"/> vertical (7.5" x 10") |
| 1/2 page | <input type="checkbox"/> \$275 | <input type="checkbox"/> \$230 (\$920) | <input type="checkbox"/> \$350 | <input type="checkbox"/> \$305 (\$1,220) | <input type="checkbox"/> horizontal (7.5" x 4.8") |
| | | | | | <input type="checkbox"/> vertical (4.8" x 7.5") |
| 1/4 page | <input type="checkbox"/> \$154 | <input type="checkbox"/> \$132 (\$528) | <input type="checkbox"/> \$204 | <input type="checkbox"/> \$182 (\$728) | <input type="checkbox"/> horizontal (7.5" x 2.3") |
| | | | | | <input type="checkbox"/> vertical (3.65" x 4.8") |
| 1/8 page | <input type="checkbox"/> \$82 | <input type="checkbox"/> \$70 (\$280) | <input type="checkbox"/> \$112 | <input type="checkbox"/> \$100 (\$400) | <input type="checkbox"/> horizontal (3.65" x 2.3") |
| | | | | | <input type="checkbox"/> vertical (2.3" x 3.65") |

For annual contracts, how would you like to be billed? Annually for full amount Quarterly
 Would you like to add a business membership for \$250? Yes No

By signing this contract, I agree to pay *(amount from above)* _____ for advertising in *The Germinator*, starting with this issue *(fall, winter, spring, summer)*: _____ in the year: _____

Signature: _____ Date: _____

Please return this form to NPSAS with payment. *Thank you!*